SAVOR sweet success

Showcase your Georgia food and beverage products with the University of Georgia’s Flavor of Georgia Food Product Contest. Commercially available or market-ready food products will be judged on flavor, texture, market innovation, consumer appeal and the product’s representation of Georgia.

It’s more than a contest, it’s a business booster. Flavor of Georgia increases business connections, publicity, product interest and sales for finalists.

Flavor of Georgia is a signature event of the UGA College of Agricultural and Environmental Sciences, hosted by the Center for Agribusiness and Economic Development.
Contest Categories

BARBECUE SAUCES
BEVERAGES
CONDIMENTS & SALSAS
CONFECTIONS
DAIRY PRODUCTS
HONEY
JAMS & JELLIES
MEATS & SEAFOOD
MEAT-ALTERNATIVE PRODUCTS
MISCELLANEOUS
SAUCES & SEASONINGS
SNACK FOODS

Finalist selection

Finalists will be announced on Tuesday, Feb. 25 by email and press release. Three products per category will be chosen to compete in the final judging. The notification email will include details related to final judging.

Grand prize judging and awards

The final round of judging and awards ceremony is Tuesday, April 7, at the Classic Center in Athens. Finalists will be required to set up a product display with samples and give a three-minute product pitch during the final round of judging.

What past participants enjoy most about the contest:

“Sharing stories with fellow finalists and learning about their products.”

“Meeting other small businesses that are often in the same position and face the same challenges.”

“Being able to talk with fellow Georgia food producers and share ideas, connections, resources, etc.”

“I very much enjoyed the community aspect of this event—local businesses coming together to celebrate one another, more than compete against one another. Everyone’s attitudes were positive and uplifting, including the staff.”

“Putting our product in front of influential people.”

Registration deadlines

Register online at flavorofga.com. The entry fee is required at the time of registration. One category must be designated for each product upon registration. Registration must be completed by 5 p.m. EST on the deadlines above. Final product categories and placement in categories are at the discretion of contest organizers.

Sample submission

• TWO product samples must be submitted.
• Samples must arrive between Monday, Feb. 17, and Wednesday, Feb. 19, if shipped, OR they can be dropped off between 10 a.m. and 2 p.m. Wednesday, Feb. 19, in Atlanta.
• Detailed product submission including location and labeling will be emailed upon registration.

Complete contest rules as well as product guidelines and standards can be found at flavorofga.com.